



## Sri G.V.G. Visalakshi College for Women (Autonomous)

Affiliated to Bharathiar University, Coimbatore

DBT Star College with Star Status

An ISO 9001:2015 Certified Institution

Udumalpet- 642128

**Department of Commerce (Business Analytics)**

**Real Time Use Case Presentation-22.09.2022**



Sri G.V.G. Visalakshi College For Women, Udumalpet- 642128

Autonomous and Affiliated to Bharathiar University, Coimbatore

Accredited at A<sup>+</sup> grade by NAAC (Fourth cycle)

An ISO 9001:2015 Certified Institution

[www.gvgvc.ac.in](http://www.gvgvc.ac.in); [gvgprincipal@gmail.com](mailto:gvgprincipal@gmail.com) Ph.04252-223019, Fax;  
04252-233111

**Department of Commerce (Business Analytics)**

**Circular**

**Date: 16.09.2022**

The Department is organising “Real Time Use Case Presentation” on 22.09.2022 between 1.30 pm- 3.30 pm at Conference Hall. All the students are cordially invited to represent the presentation program.

S.No	Class	Signature of Class Representative
1.	I.B.Com(BA)	<i>M. Sahay</i>
2.	II.B.Com(BA)	<i>K. Dharmaraj</i>

*S. Sushitha*  
S. Sushitha

Signature of Faculty Members

*J. N. Jayaram*  
16/9/22

Head of the Department



# SRI GVG VISALASKHI COLLEGE FOR WOMEN

Autonomous & Affiliated to Bharathiar University

Accredited at A<sup>+</sup> Grade by NAAC (4<sup>th</sup> Cycle)



## Real Time Use Case Presentation



SRI G.V.G VISALAKSHI COLLEGE FOR WOMEN

(Autonomous)

Affiliated to Bharathiar University

Accredited at A<sup>+</sup> Grade by NAAC (4<sup>th</sup> Cycle)

An ISO 9001:2015 Certified Institution

Udumalpet-642128,Tamil Nadu.



**Department of Commerce (Business Analytics)**

*Organises*

*Real Time Use Case Presentation*

Date: 22.9.2022

Venue: Conference Hall

Time: 1.30 pm to 3.30 pm

Organizing Committee

Dr.J.Nimala,

Ms.S.Susmitha

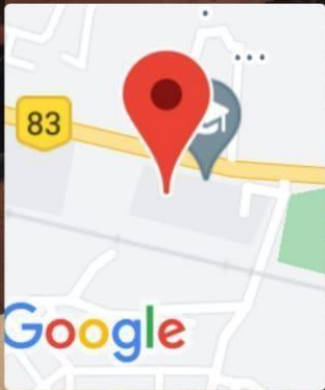
All are Cordially Invited

**Dr.N.Rajeswari**

Principal



GPS Map Camera



**Udumalaipettai, Tamil Nadu, India**

H7H8+992, Udumalaipettai, Tamil Nadu


642128, India

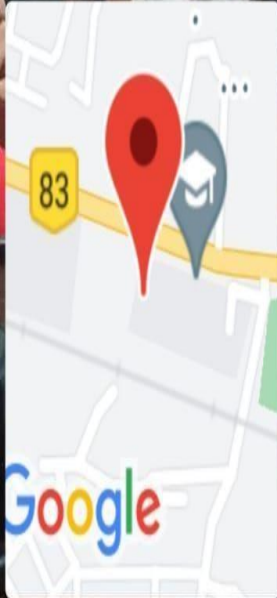
Lat 10.578027°

Long 77.26582°

22/09/22 03:07 PM GMT +05:30



 GPS Map Camera



**Udumalaipettai, Tamil Nadu, India**

H7H8+992, Udumalaipettai, Tamil Nadu 642128, India

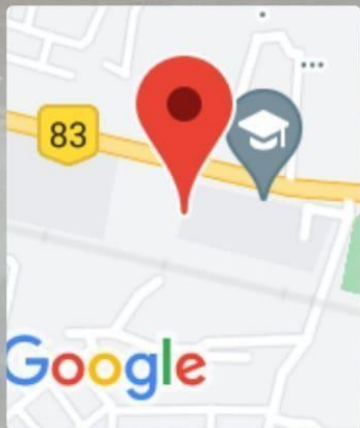
Lat 10.578067°

Long 77.26557°

22/09/22 03:11 PM GMT +05:30



GPS Map Camera



Udumalaipettai, Tamil Nadu, India  
Palani Road, H7H8+7G4, Udumalaipettai,  
Tamil Nadu 642128, India  
Lat 10.578036°  
Long 77.265445°  
22/09/22 04:35 PM GMT +05:30

## Real time Use case Presentation

Date: 22.9.2022  
Time: 1.30 to 3.30 pm  
Venue: Conference Hall - 9

Department of Commerce (Business Analytics) Organized "Real Time Case Study Presentation" in the field of Design Thinking for II B.Com (BA) Students. The students were presented their case studies in below mentioned topics

1. Uber eats
2. Netflix
3. Oral B
4. Amazon
5. Ali Baba
6. Nike
7. Bank of America
8. GE - healthcare
9. Starbucks
10. Alexa

### Outcomes:

1. Students learnt about the basic concepts of their presentation.
2. Students learnt about the application of design thinking techniques through real time examples.

Number of Beneficiaries: 18

Rajawar  
Principal  
PRINCIPAL  
G.V.G. VISALAKSHI COLLEGE  
(AUTONOMOUS)

J. K. S. R.  
HEAD OF THE DEPARTMENT  
Department of Commerce  
(Business Analytics)  
Dr. N. N. N.

Participants Name list

Department of B.Com(BusinessAnalytics)

S.No	Regno	Name	Class
1	21BY0535	Aarthy.S	II.B.Com(BA)
2	21BY0536	AnisFathima.A	II.B.Com(BA)
3	21BY0537	AyishaMarliya .S	II.B.Com(BA)
4	21BY0538	Dharshini.K	II.B.Com(BA)
5	21BY0539	Farhanashaliah. K	II.B.Com(BA)
6	21BY0540	JaisreeR.G	II.B.Com(BA)
7	21BY0541	MadhavikaP	II.B.Com(BA)
8	21BY0542	Roshima. S	II.B.Com(BA)
9	21BY0543	SathiyaM	II.B.Com(BA)
10	21BY0544	Sivaranjini.A	II.B.Com(BA)
11	21BY0545	Sowmiya.K	II.B.Com(BA)
12	21BY0546	TamaraiSelvi.A	II.B.Com(BA)
13	22BY1120	DivyadharshiniA.M	I.B.Com(BA)
14	22BY1121	JasiraA	I.B.Com(BA)
15	22BY1122	JayasreeR	I.B.Com(BA)
16	22BY1123	KiruthikaK	I.B.Com(BA)
17	22BY1124	PremalathaA	I.B.Com(BA)
18	22BY1125	ShamaDelishaS	I.B.Com(BA)

J. Nee  
[HOD]